

Red Ribbon Week  
Hillsborough, NJ



What is Red Ribbon  
Month?

Red Ribbon Month was established to honor Enrique (“Kiki”) Camarena, a U.S. Drug Enforcement Agent who was kidnapped and murdered while investigating an illegal drug gang in Mexico. A year after the agent’s death, angry citizens in Kiki’s hometown in California responded by wearing red ribbons, showing their support for the war against illegal drugs.

We use the red ribbon as a symbol of our intolerance towards the use of drugs and the abuse of alcohol.



Hillsborough  
adopts the  
Theme  
each year!



# Proclamation



WHEREAS, alcohol and other drug abuse in this nation has reached epidemic stages; and

WHEREAS, it is imperative that visible, unified prevention education efforts by community members be launched to reduce the demand for drugs; and

WHEREAS, the National Family Partnership for Drug Free Youth and the District Life Skills Committee are sponsoring the National Red Ribbon Campaign offering citizens the opportunity to demonstrate their commitment to drug free lifestyles; and

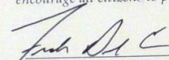
WHEREAS, the National Red Ribbon Campaign will be celebrated in every community in America during "Red Ribbon Week," October 23-31, 2013; and

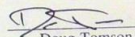
WHEREAS, President Barack Obama and Mrs. Michelle Obama are the National Honorary Chair people to provide national focus on a Drug Free America; and

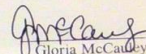
WHEREAS, business, government, law enforcement, schools, religious institutions, service organizations, youth, physicians, senior citizens, military, sports teams and individuals will demonstrate their commitment to drug free, healthy lifestyles by wearing and displaying red ribbons during this week long campaign; and

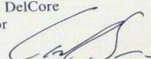
WHEREAS, the Township of Hillsborough further commits its resources to ensure the success of the Red Ribbon Campaign and its theme, "A HEALTHY ME IS DRUG FREE!"

NOW, THEREFORE, BE IT PROCLAIMED, that we, the members of the Township Committee of the Township of Hillsborough, do hereby support October 23-31, 2013 as Red Ribbon Week, and encourage the citizens of the Township of Hillsborough to participate in drug prevention activities, making a visible statement that we are strongly committed to a drug free community. We further encourage all citizens to pledge: "A HEALTHY ME IS DRUG FREE!"

  
Frank A. DelCore  
Mayor

  
Doug Tomson  
Deputy Mayor

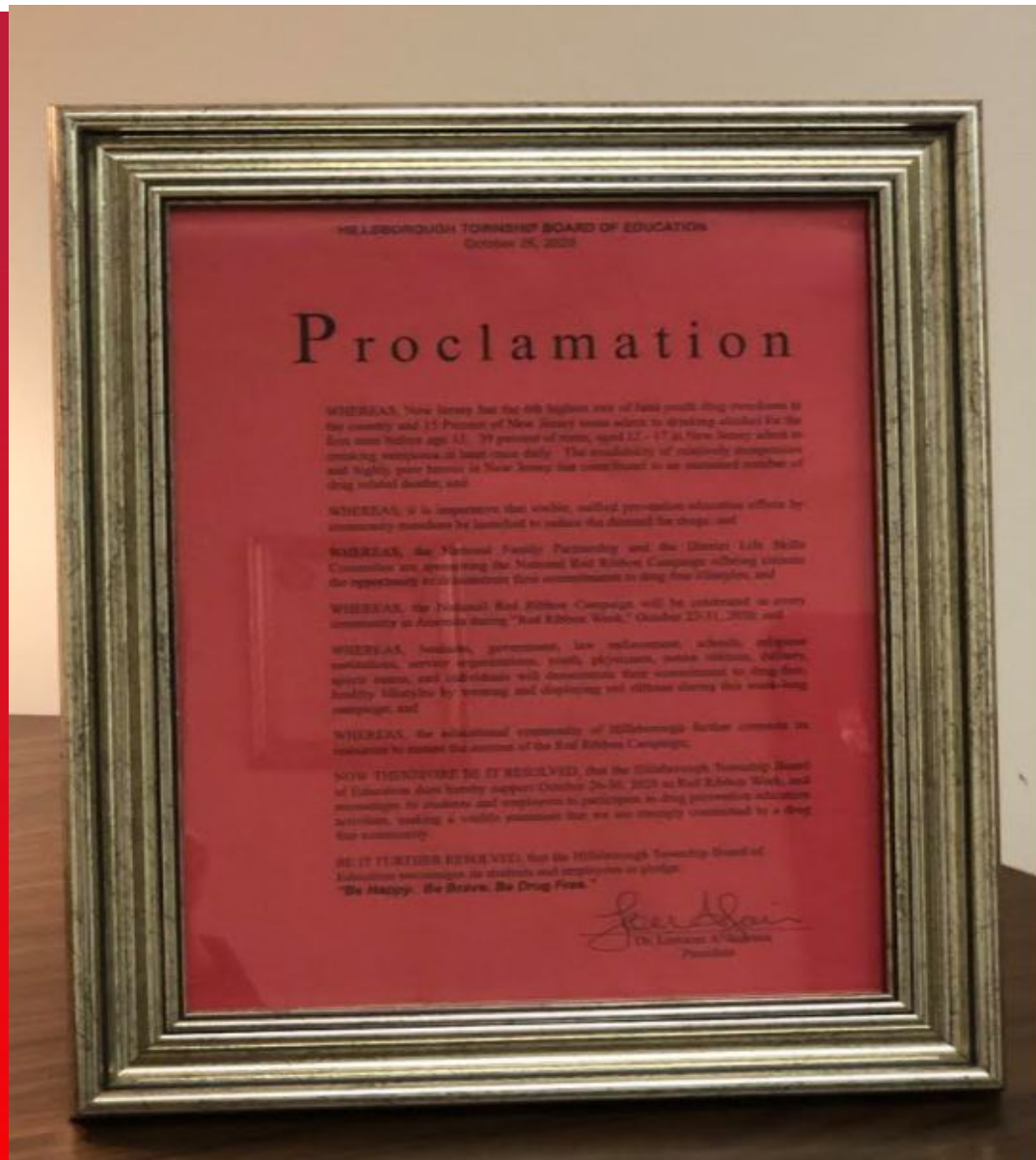
  
Gloria McCauley  
Committeewoman

  
Carl Suraci  
Committeeman

  
Gregory Burchette  
Committeeman

Presented on October 8, 2013

## Township Committee Proclamation



Board of Education Proclamation





Family Fun Night





# Family Fun Night















# Family Fun Night







Municipal Complex Decorated





**Hillsborough**  
A great place  
to live.

**Hillsborough**  
A great place  
to live.

**Hillsborough**  
A great place  
to live.

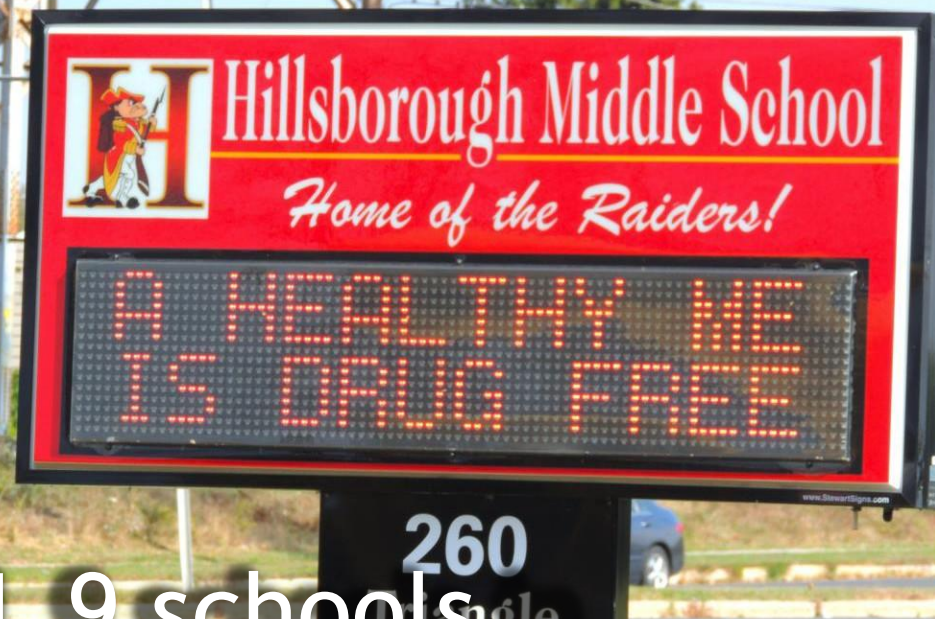
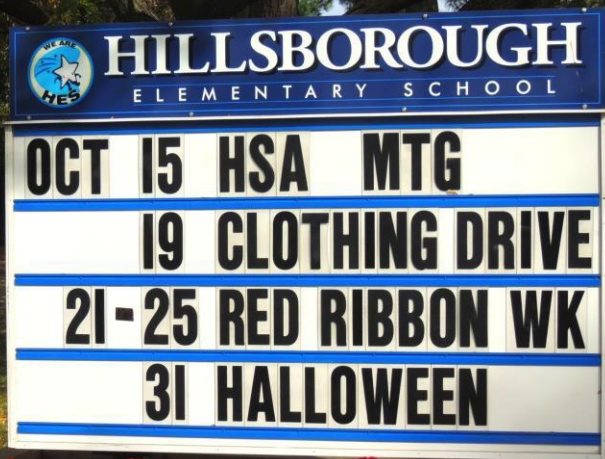
**Safe,  
Healthy,  
Drug-Free**

**Safe,  
Healthy,  
Drug-Free**

**Safe,  
Healthy,  
Drug-Free**

We hung banners along Rt 206





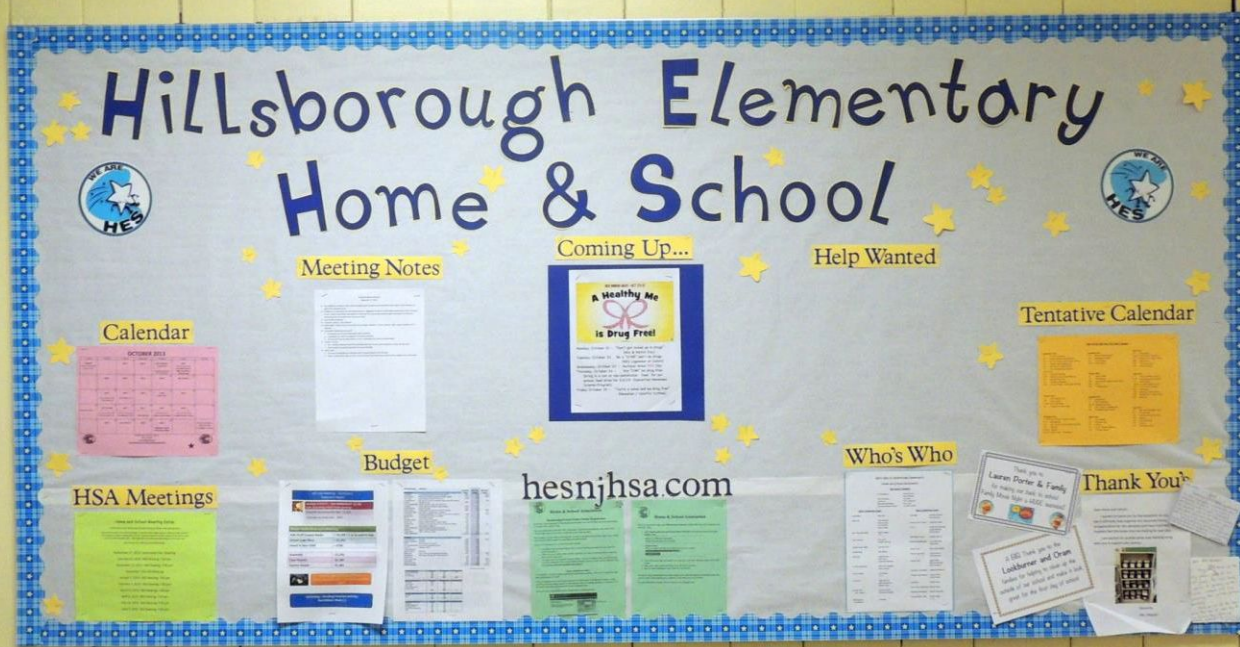
We decorate ALL 9 schools  
in Hillsborough







decorations



Coming Up...



- Monday, October 21 - "Don't get mixed up in drugs" (Mix & Match Day)
- Tuesday, October 22 Be a "STAR" don't do drugs (HES Logowear or Colors)
- Wednesday, October 23 - National Wear RED Day
- Thursday, October 24 - We "CAN" be drug free (bring in a can or non-perishable food for our annual food drive for S.H.I.P. (Samaritan Homeless Interim Program))
- Friday October 25 - "Catch a wave and be drug free" (Hawaiian / Colorful clothes)





decorations







What's **your**  
**anti-drug?**  
anti-drug?

Our families signed  
pledge ribbons to  
stay drug free.







**"I can, you can, we can  
BE DRUG FREE!  
Canned Food Collection  
at all 9 schools!"**





“The true  
magic of the  
ribbon is in  
the hands  
and hearts of  
those who  
embrace it”

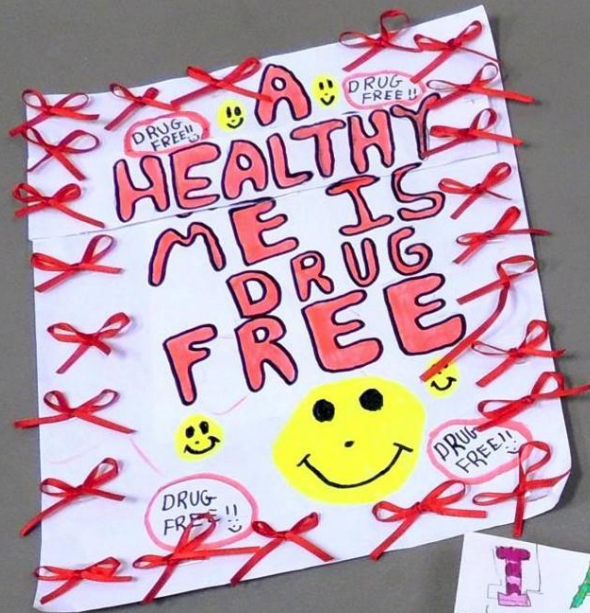
# The Red Ribbon



“The Red Ribbon” read to  
all 3<sup>rd</sup> graders



Poster  
Contest  
is held  
each  
year.



**2013 Red Ribbon Week POSTER CONTEST**

Theme: "A Healthy Me is Drug Free!"  
This year's Red Ribbon Week Committee invites you to create a poster with your anti-drug message!

**5 Grand Prizes**  
\$25.00 gift certificate to Barnes & Noble

**5 Runner-Up Prizes**  
\$15.00 gift certificate to Barnes & Noble

There will be 5 Categories of Prizes

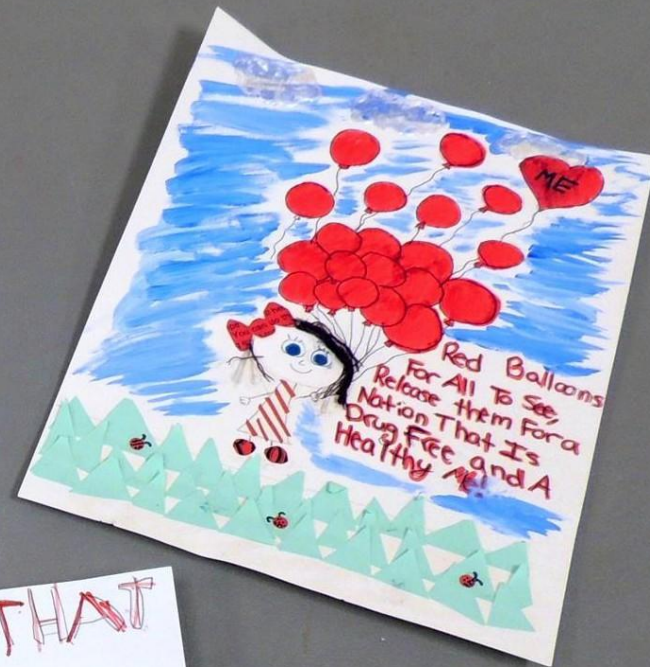
- 1) Elementary School Students
- 2) Aulen Road School Students
- 3) Middle School Students
- 4) High School Students
- 5) Adults

**Grand Prize Winners**  
will be enlarged and displayed prominently in town.

**Details:**

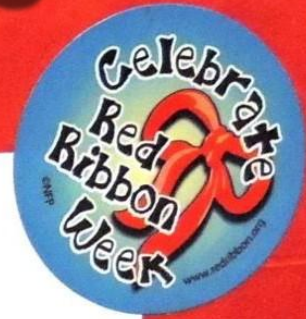
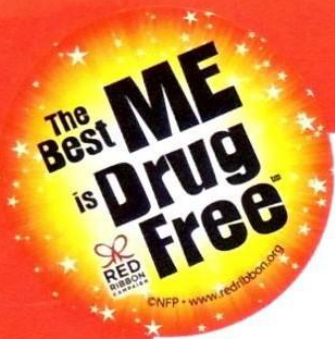
- Design a poster with the theme "A Healthy Me is Drug Free!"
- Posters should communicate a positive message on the benefits of being drug free
- Poster Size: 8 1/2" x 11"
- Please include on the back of your poster: Name, Address, Home Phone Number, Grade, School, and Teachers Name (if used)
- All Posters will be entered in a contest judged by the Hillsborough/Hillsboro Municipal Alliance
- Posters will be on display in the Hillsborough Municipal complex
- All posters must be received by November 15<sup>th</sup>, 2013.
- Students (K-4): Bring your poster to your school labeled: Red Ribbon Week Poster Contest
- Students (5-8): Bring your poster to the Main Office or Guidance Office labeled: Red Ribbon Week Poster Contest
- High School Students and Adults should mail or drop off to:  
Minda Maggio, Life Skills Coordinator  
Board of Education  
379 South Branch Road  
Hillsborough, NJ 08844

**YOUR PARTICIPATION HELPS SEND A MESSAGE FOR A DRUG-FREE HILLSBOROUGH!**  
Any Questions, please contact Minda Maggio at [mmaggio@https.us](mailto:mmaggio@https.us)

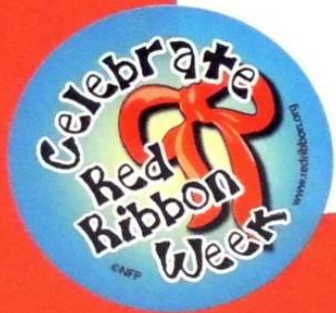




Trivia Contests are held at  
schools to educate students  
about drugs and alcohol



# RED RIBBON WEEK TRIVIA CONTEST



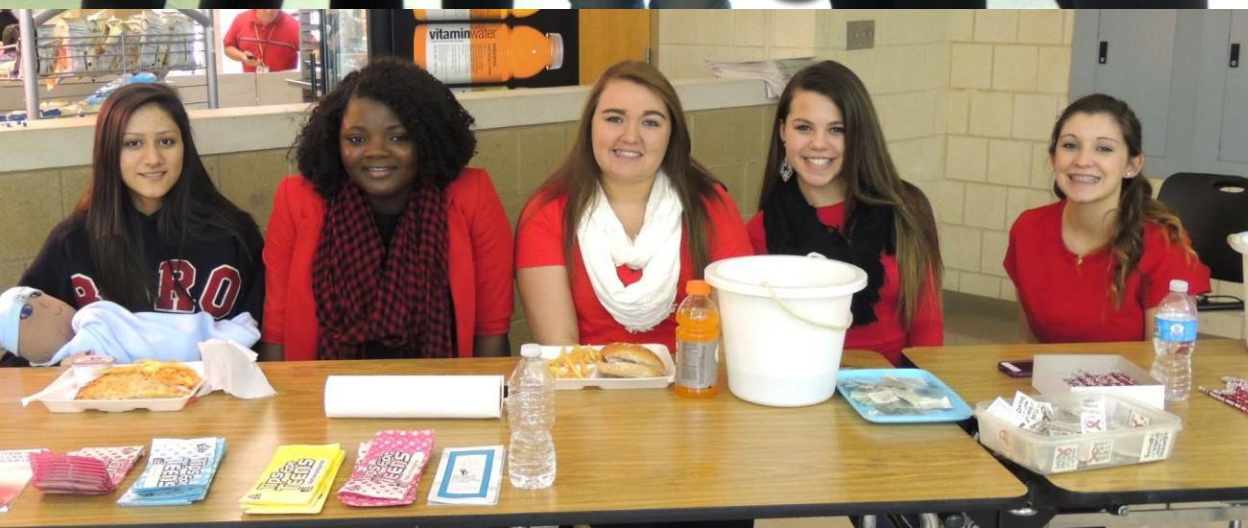









High School students held a raffle for wearing RED







# Summymead Elementary launched red balloons with anti- drug messages!





# Red Ribbon Week Home Football Game Celebration





END